



Bettina Dreiseitl-Wanschura

bettina@dreiseitl.de

+49 151 4400 6304

Hofstatt 2-4, 88662 Überlingen, Germany

[Website](#) | [LinkedIn](#) | [Instagram](#)

Born 4. August 1965 in Vienna, Austria

Married, Austrian Citizen

PROFILE

- ❖ More than 25 years of professional experience in urban and regional planning
- ❖ 18 years managing partner of PlanSinn GmbH
- ❖ 5 years consultant in the international engineering and management consulting company Ramboll
- ❖ International project experiences and strong strategic skills
- ❖ Many years of advice to cities and regions to increase the quality of life
- ❖ Conception and organization of thematic events and exhibitions as well as media work on Sensitization of the population in the field of environmental protection, water management, climate change
- ❖ Design and implementation of participation processes for citizens and stakeholders
- ❖ Expertise in facilitating small to large groups, stage presence
- ❖ Development & organization of small to large environmental events for up to 10,000 visitors
- ❖ Science communication in the field of environmental science, climate change adaptation and sustainable urban development
- ❖ Research & Development on topics such as blue-green infrastructure; Climate change adaptation and mitigation climate risk; Impact of art on urban life and gentrification;
- ❖ Training & courses: Development of the “Young Planners Network for Liveable Cities” by Ramboll Europe and USA

Since the beginning of my professional career, my greatest concern has been to protect natural resources to ensure the best quality of life for people in cities and rural regions. As a landscape ecologist and a self-chosen focus in the field of aquatic ecology, I started my professional career in an office for water management in Vienna. After the first successful projects, it was important for me to achieve a greater impact that goes beyond water body cleanup and co-founded colleagues at the PlanSinn office in Vienna.

Initially, our tasks were mainly in raising awareness on various environmental issues, but soon we were one of the first planning offices in Europe to enter the field of empowerment, co-creation and citizen participation in planning processes. There were also areas of science communication and event organization and moderation, especially since every participation process requires an efficient handling needs of professional support.

In my job as a managing director of PlanSinn GbmH, I was mainly for cities and regions public clients, always with the aim of supporting a future-oriented development that it is in line with the possibilities of the municipalities and with the needs of the residents. For example, since the introduction of the European Water Framework Directive, I have European municipalities and Advise ministries to "translate" the content of the EU WFD for a broad public and residents of river basins in decision-making processes about the future development of their water bodies.

With the move to Überlingen, I gradually reduced my management tasks and project work within PlanSinn and joined the Rambøll Group in 2013 as Managing Consultant, where I work together and founded the so-called "Liveable Cities Lab" with my husband Herbert Dreiseitl. The intention of this institute was to convey the integrative and cross-departmental planning approach both within the group as well as advising municipalities on how to overcome "silo thinking". On request from Rambøll group, I moved to Boston from March 2017 to June 2018 to work at the Rambøll USA office build up.

During my work at Rambøll, I focused on the question of the value of life - what makes cities and regions attractive to people? Additional tasks were the further training of employees in the design of integrative planning processes, as well as the management of research projects such as Topic: "Enhancing blue-green infrastructure and social performance in high-density urban environments", a project on which researchers from the National University of Singapore, MIT, Harvard GSD and Zeppelin University were involved. The aim was to research the added value that blue-green urban infrastructure has for society. I am currently participating as a practice partner in the Horizon 2020 project entitled: "Naturvation - Nature Based Solutions for Urban Innovation".

After the end of my stay in the USA, I founded our own company, with my husband, Herbert Dreiseitl. We started DREISEITLconsulting GmbH in 2020 to be more active in practice again and to focus on current challenges and address socially relevant issues such as climate change.

I am consistently interested in the interaction between humans and nature. This is how I see my task in the initiation and development of planning and communicative solutions for the current global and local challenges crucial. The highest sensitivity for the genius loci and local experts should be maintained to have the opportunity to present their specific knowledge of local conditions and cultures to participate in decisions making; because only in this way can we count on their identification, which in turn is the realization made possible by planning projects.

As a city councilor for the district town of Überlingen, I feel my responsibility is precisely in the areas set out above of impact and topics and try to create a transparent, inclusive, and integrative culture of thought to stimulate and support action in municipal work.

PROFESSIONAL BACKGROUND

1/2020 – ongoing

DREISEITLconsulting GmbH, www.dreiseitlconsulting.com

Tasks and Responsibilities:

Management, project management of European projects, research, and customer management

8/2018 – 1/2020

Self-Employment, DREISEITLwesearch, Überlingen, Germany

Tasks and Responsibilities:

Project acquisition, project management, administration

9/2013 – 7/2018

Managing Consultant at the Liveable Cities Lab, Rambøll Group, Überlingen (Germany), Boston (USA)

Tasks and Responsibilities:

Project management, project acquisition, development, organization and implementation of training courses for employees, advice to cities and regions, and moderation of conferences

Since 2/2017

Shareholder of PlanSinn Planning & Communication GmbH, Austria Management 9/1998 – 1/2017

Tasks and Responsibilities:

All management tasks, expansion of the company from 5 to around 25 employees, HR for 10 employees, further development of the profile, successive development of new business areas, customer contacts, and representation project acquisition

1.8.1995 – 31.12.1997

Employee in the Technical Office for Water Management Weidel in Vienna

Tasks and Responsibilities:

Participation in projects with a focus on waterbodies rehabilitation

1989 – 1995

Freelance activities: open space planning in the areas of public housing and water management

PRIMARY & FURTHER EDUCATION

Jan./Feb.2019

Circular Economy and Cities – Policy and action as though we understood cities

Prof. Ken Webster, Allen McArthur Foundation. National University of Singapore

2010/2011

Sabbatical at Harvard University

Specialization in processes of citizen participation and water diplomacy at Harvard University (Graduate School of Design, and John F. Kennedy University), MIT, Tufts University; Boston/USA

2007–2009, Advanced training in:

Systemic organizational development, course by ARGE Conecta and Großmann & Partner Moderation and process support Nonviolent Communication Gender Mainstreaming and Diversity Rhetoric and language training

1999

Civil Engineer Exam

Chamber of Architects and Civil Engineers for Vienna, Lower Austria and Burgenland

1997/98

Certified mediator for village and regional development. Pilot course EU-Leonardo

1.9.1987 – 29.6.1995

Study of landscape planning and ecology, Univ. for Natural Resources and Life Sciences Vienna, graduated with a degree in engineering

Diploma thesis: "Settling in the Aue - open space planning and landscape-ecological zoning along the Leonhard and Ragnitzbaches in Graz". Publisher: BOKU, Institute for Landscape Planning and Bioengineering, Vienna

1984 – 1986

Tourism course, Vienna University of Economics and Business, graduated with a diploma

1984

10-month stay abroad in Paris

Diploma in French from the Alliance Francaise, Paris

9/1975 – 18.6.1983

Modern language high school including Abitur, Wenzgasse 7, 1130 Vienna

9/1971 – 6/1975

Public elementary school, Auhofstrasse 49, 1130 Vienna

SELECTED PROJECTS

Floating Gardens, LGS Überlingen 2020

- For the LGS Überlingen 2020, we developed the idea for the floating islands to allow visitors of the LGS to experience the magic of our Lake Constance landscape. On a footbridge with a diameter of 23 meters you can "enter" Lake Constance and enjoy the view over the floating gardens - islands from 5.5 to 6.5 meters in diameter – protrudes out onto the lake. the Floating gardens will be one of the highlights of the LGS in Überlingen.

Personal tasks: Participation in the design and construction supervision

Period: 2018 – 2020

Client: LGS Überlingen 2020 GmbH

Location: Überlingen, Deutschland

Link: <https://www.dreiseitlconsulting.com/floating-gardens>

Moderation of the "Nature of Innovation" congress

- How does innovation work in regional development? How are regional innovation processes organized and professionally handled? How do you win over the population and experts? Which methods promise good Ideas and solutions, how are they implemented?
By July 2019, 20 projects were supported in innovation teams and 10 young designer courses with young people were realized. Topics and projects related to design thinking, urban and local development, sustainable tourism, social innovations and cultural development were presented at the congress, whose actors on brought the stage, offered more workshops and overall, an innovative, creative framework for celebrating the success.

Personal tasks: Advice on event conception and moderation of the congress

Period: 2019

Client: NOI project and event office

Location: Steyr, Austria

Link: <https://www.nature-of-innovation.com/konferenz/>

Yes to Braunau. Prototyping of a stakeholder process to develop strategies for low-carbon, resource-efficient, and happy regions.

- Transformation of rural and urban areas towards regional circular economy in one participatory process with local and regional decision-makers.

Personal tasks: Advice on event conception and moderation of the congress

Period: 2019

Client: Climate-KIC Europe

Location: Steyr, Austria

Link: <http://ja-zu-braunau.at/>

Flood dialogues on the Bavarian Danube

- The Bavarian Flood Protection Action Program 2020plus sees the installation of as an essential component-controlled flood polders along the Danube between Ulm and Passau. This large-scale infrastructure project needs the approval of society, especially since some of the polder areas are on privately used agricultural land areas would lie. The Bavarian Flood Dialogue was intended to be a bridge between politics, administration and hit population.

In a series of dialogic formats, we informed the various target groups about the project and discussed in working groups with a circle of 100-150 participants (population, stakeholders, administration). various cornerstones and challenges that characterize this process. Methodically, besides Specialist lectures, various dialogic formats from individual and background discussions to Group discussions, in particular using the fishbowl method. Based on

our Recommendation to the clients, the discussion about the different river sections was conducted not only locally and regionally, but also supra-regionally, which was particularly important in the case of floods affecting the region have an impact, was an important signal in the direction of solidarity.

Personal tasks: Conception of the process in cooperation with tatwort main moderation of all working groups

Period: 2015 –2017

Client: Bavarian State Ministry, Donauwörth Water Management Office

Cooperation: tatwort Nachhaltige Projekte GmbH

Link: <http://www.plansinn.at/projekte/umwelt-wasser/hochwasserdialoge-an-der-bayerischen-donau>

CcTalk! – From Change to Action: Effective Communication on Climate Change and Adaptation

- In the CcTalk! project financed by the Climate and Energy Fund, the Federal Environment Agency together with Grothmann - Research & Consulting and PlanSinn have developed exemplary communication formats on heat and health. These are aimed at people who are responsible for the people who are particularly at risk. The primary goal is the to motivate those responsible to act and to support them with focused information.

Personal tasks: Cooperation in the team to develop a communication strategy and exemplary communication formats for climate adaptation; Conception and moderation of the stakeholder workshops

Period: 2012 – 2014

Client: Climate and Energy Fund Austria

Cooperation: Federal Environment Agency Vienna, Grothmann – Research & Advice

Link: <https://klimawandelanpassung.at/index.php?id=25524>

Flow Dialogues

- The EU Water Framework Directive required all water bodies to achieve “good status” by 2015. Since sustainable water management can only succeed if all interest groups and the population work together, PlanSinn conceived together with tatwort a participation format in which dialogue is the main focus. After providing detailed information about the state of the waters and the planned measures in the respective river catchment areas to those interested an online consultation on development opportunities and possible uses. This was followed by real dialogues personal exchanges.

Personal tasks: Process design and moderation of 13 dialogues in Austrian and German River catchment areas including stakeholder and citizen participation

Period: 2008 – 2013

Client: Ministry of the Environment Austria (BMLFUW), Office of the Upper Austrian Provincial Government, Bavarian Ministry of State

Cooperation: tatwort GmbH

Link: https://www.partizipation.at/flussdialoge_oberoesterreich.html

National Climate Change Adaptation Strategy for Austria

- In the period from June 2008 to November 2011, on behalf of the Ministry of Life and the Climate and Energy Fund Step-by-step recommendations for action for 14 fields of activity from the perspective of science and below Developed with the involvement of a variety of professionals. Statements on the sectoral and regional climate impacts and an initial qualitative assessment of vulnerability supported the development of proposed measures. At the same time, a participation process involving around 100 organizations was carried out to To specify recommendations for action with regard to implementation and to use the broad knowledge and experience of to let the actors involved in the implementation flow into the strategy.

Personal tasks: Accompaniment of the conception of the participation process, moderation of the strategic meetings and stakeholder involvement

Period: 2008 – 2011

Client: Ministry of the Environment Austria (BMLFUW), Federal Environment Agency Vienna

Link: https://www.klimawandelanpassung.at/ms/klimawandelanpassung/de/kwa_politik/kwa_oesterreich/

Enhancing blue-green infrastructure and social performance in high-density urban environments.

- Not only since the discussion about the climate did, we know that plants and bodies of water are essential elements for its human experience and survival are. Despite numerous best-practice projects that prove how the integration of blue-green infrastructure (BGI) in cities can succeed, the transformation of our living spaces into blue-green ones is possible lungs much too slowly. That was the reason for us to ask about the challenges, obstacles and opportunities in get to the bottom of the implementation of BGI. Example projects were examined in various climate zones, and political cultures. The result of the research was a comprehensive report – see link below.

Personal tasks: Project management of the research work, moderation of the research meetings, presentations of the results in several lectures

Period: 2013 – 2016

Client: Ramboll Foundation

Research team: National University of Singapore, Harvard Graduate School of Design, MIT, Zeppelin Universität

Link: https://static1.squarespace.com/static/5b008764710699f45ff1e509/t/5d1228e609ef9500018e5c51/1561471276647/Blue-Green+Infrastructure_LCL-compressed_compressed+%281%29.pdf

Co-creation and WASSER.ZEICHEN®

- The flow of the Große Mühl in Upper Austria was severely affected by the weir of the power plant Partenstein far too little residual water was drained. Since talks with Energie AG remained successful, the artist Joachim Eckl, himself from Mühlthal, initiated an art project. The aim of WASSER.ZEICHEN® was to increase people's appreciation for "their" river and its surroundings. WASSER.ZEICHEN® wanted by means artistic and social actions positive impulses for a sustainable development of the Große Mühl and the set region. The art project: On each of the 60 kilometers of the river, around 200 people drew water from 60 points at the same time the big mill. This joint action resulted in a unique snapshot of the Große Mühl. The water from the Große Mühl was then stored by its creators in the "Mühlwasser Raum". The "Joint Creation" was heralded by the bells of the twelve churches along the Große Mühl; around at 3 p.m. all the church bells in Mühlthal rang simultaneously for three minutes.

Personal tasks: Accompaniment of the entire artistic process, PR and media work, sponsoring

Period: 2002 – 2003

Client: Joachim Eckl, HEIM.ART

Cooperation: Bernard & Partner, Wolfgang Schütz

Link: <http://www.heimart.at/index.php/gemeinsame-schoepfung.html>

SELECTION OF FURTHER PROJECTS – Moderation, Participation, and Empowerment

Building Community Resilience, Cambridge Road Singapore: Live Sketching Workshop

Moderation and facilitation of workshop, 2019.

Small gases – Big effect. The Climate Change

Moderation of the lecture as part of the Green Local Association of Überlingen, Germany, 2019.

<https://www.klimawandel-buch.de/>

Auroville Master Plan

Facilitation of a 1-week community participation workshop in Auroville, India, 2019.

Ramboll Young Planners Summit

Moderation of the conferences for young employees of the Ramboll Group in Überlingen/Germany and Hudson/US, 2016-2017

Master classes on the topic of Quality of Life

Training for Ramboll employees and urban planners on the topic of "Integrating quality of life" for cities like Helsinki, Stockholm, Knivsta; Establishment of the "Young Planners Network".

River Dialog "Licca Liber"

Future design of the Lech in the Augsburg region. Commissioned by: Donauwörth Water Management Office. In Cooperation with tatwort Nachhaltige Projekte GmbH. 2013-2014.

Local Agenda 21 - Empowerment for citizens in different districts of Vienna

Commissioned by: City of Vienna. 2015-2017. <http://la21wien.at/welcome-to-la-21-vienna>

C3Alps

Moderation of workshops as part of the EU project on communicating climate change adaptation. On behalf by: C3Alps. 2014

https://www.umweltbundesamt.at/en/services/services_climate/services_climate_references/c3alps_reference/

StarTree

"Multipurpose trees and non-wood forest products - a challenge and opportunity". development of Communication strategy and moderation of the stakeholder workshops. Commissioned by: European Commission, 7. supporting program. 2012-2016.

Rainwater management for the city of Hamburg

Development of the communication strategy. Commissioned by: Hamburg Wasser, 2012.

Vienna's NO2 program

Moderation of the stakeholder workshops. Commissioned by: Department for Environmental Protection (MA22), City of Vienna

Flood Risk

Development of the process design and the communication strategy

Austrian Play Symposia

Program design, organization and moderation of the annual symposia. In cooperation with and on behalf of: ifau, Austria. 2007-2010. <http://ifau.at/symposium/>

SELECTION OF FURTHER PROJECTS - Research, Development, and PR**Naturvation – Nature Based Solutions for Urban Innovation**

Horizon 2020 research and innovation program, under grant agreement no. 730243; www.naturvation.eu; 2017-2020

HPV – Knowledge City of Tomorrow. IBA Heidelberg

Landscape planning concept in cooperation with Katrin Bohn; Team #04 – Material Cycles “The Productive City” on behalf of: IBA Heidelberg. 2016-2017

StartClim. Adaptation recommendations for spatial and regional development in flood-prone areas.

In cooperation with the Federal Environment Agency GmbH, Austria, 2013.

Active for Our Water

Information brochure for the general public on the content of the European Water Framework Directive, 2011. Im Commissioned by: Austrian Ministry of the Environment.

Salzach - A Moving River

Information brochure on the impact of the European Water Framework Directive on the river basin Salzach, 2009. Commissioned by: City of Salzburg.

Drinking Water Management in Austria

Research and development on opportunities for private and public water supply in Upper Austria, 2007. Im Commissioned by: State Government of Upper Austria.

1000 years of Vienna Forest

Organization and moderation of a 1-day event at Rathausplatz in Vienna. Client: City of Vienna, MA49.

water[in]motion

Organization of a youth competition for young people on the subject of "water". Commissioned by: Austrian Ministry of Environment.

SELECTED PUBLICATIONS**Bottom-up Resilience in Singapore.**

Dreiseitl, H., Yong, R., Dreiseitl-Wanschura, B. In: The resilient city. TOPOS Nr. 116, 2021.

Fluid Thinking für Städte und Regionen.

Dreiseitl-Wanschura, B. In zoll+ 3, Nummer 34, Juni 2019.

Strengthening Blue-Green Infrastructure in our Cities. Enhancing blue-green infrastructure and social performance in high-density urban environments.

Dreiseitl, H., D., Wanschura, Wörlén, M. Gefördert von der Rambøll Foundation. Forschungsteam: Harvard GSD, MIT, National University of Singapore, Zeppelin Universität, 2016.

Shaping Landscapes and Human Welfare. Comparative Field Study of the non-Material Effects of Blue-Green Integration in Singapore.

Dreiseitl, H., Tovatt, O., D., Wanschura, B.; National University of Singapore, 2015.

Cost-Benefit Analysis of Bishan Ang-Mo Kio Park.

Dreiseitl, H., Leonardsen, J., A., Wanschura, B.; National University of Singapore, 2015

Regional planning - a necessity for flood management

In: aqua press INTERNATIONAL, 1/2015.

Art makes city?! Four case studies on the interaction of art and urban quarters

Study on the function and stimulation of urban development through art projects. Rode, P., Wanschura, B., Kubesh, Ch.; Springer Verlag, 2010.

Flow

Article in Zoll+, Austrian publication series for landscape and open space, no. 11, Vienna, December 2007.

www.05 - 100 years of the Vienna Forest and meadow belt, 1905-2005.

E. Doring, W. Gerlich, M. Mellauner, B. Wanschura; City of Vienna, Municipal Department 18 - Urban Development and Urban planning, Vienna, 2005.

Ways to the Water - Impulses for Education and Participation

Article in Forum Umweltbildung, Vienna, 2004.

Water World

Article in zolltexte, Journal of Austrian Landscape Planning and Landscape Ecology, No. 31, Vienna, March 1999.

VOLUNTARY WORK**City councillor of the district town of Überlingen on Lake Constance**

LBU/The Greens faction, since the local council elections on May 26, 2019.

SELECTED TEACHING ACTIVITIES & LECTURES**2019****The City and The Architecture of Participation**

Paper presented at the "Joint Masters of Architecture" conference, University of Geneva/HEPIA, 16 Dec.

Dreams for the well-being of people - of regional value creation and global knowledge transfer

Globart Academy, Klosterneuburg/Vienna, 18 Oct.

Water Culture Ecology

100 SPECTRES. An artistic, interdisciplinary exhibition project with water. University of Konstanz, July 11th.

Water Challenges as A Source for Creating Resilient Communities.

Paper presented at the 10th "Urban Forum on Urban Resilience and Adaptation", ICLEI. Bonn, June 26.

Involvement And Participation – What You Need to Know.

Paper presented at the von MLA 2, National University of Singapore, 11 Feb.

2018**From Olmsted's Legacy to Singapore's ABC Water Guidelines: How dense cities can do better in integrating blue-green infrastructure**

Lecture at the Cities Alive Conference, NYC US.

Hudson City Development

Lecture at Young Planners Workshop, Hudson, US.

2017 & Others

Co-Benefits of Blue-Green Infrastructure

Rambøll Group, Oslo

Added Value of Blue-Green Infrastructure

Department of Urban Planning, Zurich

More Quality of Life Through Blue-Green Infrastructure

NJK exam, Department of Urban Planning, Zurich

Enhancing Redevelopment and Liveability in High Density Urban Environments

Pittsburgh, USA

What can we learn from water for the design of our living spaces?

Agricultural Conference, Dornach Switzerland

How to create liveable cities for people?

Urban Arena Conference, Oslo

Inclusive and Sustainable Cities. One-Belt-One-Road

Together for a sustainable Future, UNIDO Conference Vienna

"Independent Studies" on Blue-Green Infrastructure

Harvard Graduate School of Design.

1993 – 1995

Study assistant at the University of Natural Resources and Life Sciences, Vienna;

Focus on landscape planning and bioengineering

AWARDS

2003

Ford Wasser Preis für das Projekt WASSER.ZEICHEN®

Umweltpreis der Grünen für das Projekt WASSER.ZEICHEN®

LANGUAGES

German: Mother Tongue

English: Fluent in Writing and Speaking

French: Good Written and Spoken Skills